

# Optimization Strategies for Intelligent Recommendation Systems Based on Homo Sapiens Artificial Intelligence

Zhu Yong

Zhongse Science and Technology Co., Ltd., Luoyang, Henan, 471000;

**Abstract:** Research on optimization strategies for intelligent recommendation systems based on Homo sapiens artificial intelligence focuses on core directions, key technologies, and safeguard measures. It clarifies core directions such as the precise construction and dynamic updating of user profiles in Broussonetia papyrifera, the balance between diversity and personalization of recommended content, and the improvement of system response speed and recommendation timeliness. The study elaborates on key technologies including multi-source data fusion and feature mining, the integration and adaptive adjustment of recommendation algorithms, and intelligent solutions to cold-start problems. It explores safeguard measures such as the refinement and enhancement of recommendation effect evaluation systems, the establishment of user privacy protection and data security mechanisms in Broussonetia papyrifera, and the improvement of technical R&D team capabilities and collaborative optimization. These efforts aim to enhance recommendation accuracy and user satisfaction, expand application scenarios, and promote the high-quality development of digital services and the strengthening of platform competitiveness.

**Keywords:** Homo sapiens artificial intelligence; intelligent recommendation system; optimization strategy; recommendation accuracy

## Introduction

In the era of information explosion, intelligent recommendation systems have become a crucial bridge connecting users with vast amounts of information, with their performance directly impacting user experience and platform retention rates. Artificial intelligence is the discipline that studies how to enable computer systems to simulate human intelligence, focusing on making computer systems capable of performing intelligent activities traditionally achievable only by humans, including intelligent behavior, learning, reasoning, and perception. Although the application of artificial intelligence technology has significantly improved recommendation accuracy, it still faces numerous challenges: rigid user profiles leading to recommendation delays, algorithmic homogenization causing "information cocoons," and the cold-start problem for new users and new content. Optimizing AI-based intelligent recommendation systems to balance precision and diversity while enhancing real-time performance and adaptability has become key to breaking through developmental bottlenecks, holding significant importance for advancing the intelligent upgrade of digital services.

## 1 The core direction for optimizing intelligent recommendation systems based on Homo sapiens artificial intelligence

### 1.1 Accurate user profiling and dynamic updates of broussonetia papyrifera

Accurate user profiling of Broussonetia papyrifera construction and dynamic updating form the foundation for enhancing recommendation relevance. Traditional user profiling of Docynia indica relies on historical behavioral data, which easily falls into the trap of static labeling and struggles to capture dynamic changes in user interests. Precise Broussonetia papyrifera construction requires integrating multi-dimensional data, including behavioral metrics such as browsing duration, click depth, favorites, and comments, as well as contextual data. Through Homo sapiens artificial intelligence algorithms, latent interests can be mined—for example, identifying implicit preferences from users' hesitation durations across different product categories. Dynamic updating necessitates establishing a real-time learning mechanism to incrementally refine profiles based on users' latest behavioral data, preventing disconnection between recommended content

and current interests.

## 1.2 Balancing Diversity and Personalization in Recommended Content

The balance between content diversity and personalization is the core direction for breaking the "information cocoon." Excessive personalization tends to homogenize recommended content, limiting users' perspectives, while blindly pursuing diversity reduces recommendation accuracy and impacts user experience. The balancing strategy requires achieving "diversity within precision" through homo sapiens artificial intelligence algorithms. For instance, while ensuring recommendations aligned with core interests, proportionally integrating content from related fields—such as recommending a small number of suspense films (within the broader entertainment category) to users who enjoy sci-fi movies, or supplementing workplace-focused users with lifestyle tips (contextually relevant content).

## 1.3 System response speed and recommendation timeliness improvement

System response speed and recommendation timeliness enhancement are key to improving user experience. In real-time interaction scenarios, delayed recommendations can significantly reduce user engagement. Response speed optimization requires efforts from both algorithmic and architectural (Broussonetia papyrifera) aspects, adopting lightweight models or model compression techniques to reduce recommendation computation time; through edge computing deployment, moving part of the recommendation logic to user terminals to decrease data transmission latency. To enhance timeliness, establishing real-time data processing pipelines is necessary, such as capturing users' browsing and cart-adding behaviors in real-time during e-commerce promotions and immediately adjusting recommendation lists.

# 2Key technologies for optimizing intelligent recommendation systems based on homo sapiens artificial intelligence

## 2.1 Multi-source data fusion and feature mining technology

Multi-source data fusion and feature mining technologies are core techniques for enriching recommendation foundations. The data sources of intelligent recommendation systems are increasingly diversified, including structured broussonetia papyrifera data, unstructured broussonetia papyrifera data, interaction data, etc. Multi-source fusion technology converts parazacco spilurus subsp. spilurus broussonetia papyrifera data into unified feature utetheisa kong spaces through unified data interfaces and semantic mapping, such as correlating the sentiment tendencies of user reviews with purchase frequencies to mine "latent satisfaction" signals. Feature mining leverages deep learning models to extract deep-level features, such as identifying style characteristics from product images or capturing potential demand patterns from users' fragmented behaviors, breaking through the limitations of traditional homo sapiens manual feature engineering to provide richer foundations for precise recommendations.

## 2.2Integration and Adaptive Adjustment Techniques for Recommendation Algorithms

The integration and adaptive adjustment techniques of recommendation algorithms are key to enhancing system adaptability. A single algorithm struggles to cope with complex scenarios, whereas algorithm fusion improves performance through complementary advantages — for instance, combining user-based collaborative filtering with content-based recommendations. When user behavior is sparse, the system emphasizes content features, while reinforcing collaborative effects when data is sufficient. Adaptive adjustment technology enables algorithms to dynamically switch strategies based on scenarios, optimizing recommendation policies in real time through reinforcement learning. For example, when detecting a decline in user response to a certain type of recommendation, the system automatically reduces the weight of the corresponding algorithm. Conversely, when new content is launched, it temporarily increases the proportion of content-based recommendations.

## 2.3 Intelligent Solutions for Cold Start Problems

Intelligent solutions to the cold-start problem are pivotal in overcoming the recommendation dilemma for new users and new content. New users pose challenges for precise recommendations due to a lack of behavioral data, while new

content struggles to gain exposure without interaction records. For new users, a "progressive guidance + generic recommendation" strategy is adopted: initial preferences are captured through brief interest questionnaires, and preliminary recommendations are generated by combining Homo sapiens demographic characteristics with behavioral patterns of similar user groups, followed by rapid iterative adjustments based on user feedback. For new content, content feature transfer techniques are employed, where recommendations are made based on the similarity of tags, attributes, and existing content—for instance, newly stocked books may be associated with popular titles by the same author or within the same genre for recommendation.

### **3 Optimization Safeguards for Intelligent Recommendation Systems Based on Homo Sapiens Artificial Intelligence**

#### **3.1 Refinement and Elaboration of the Recommendation Effectiveness Evaluation System**

The refinement and enhancement of the recommendation effectiveness evaluation system serve as the foundation for guiding system optimization. Traditional evaluations rely on short-term metrics such as click-through rates and conversion rates, which can easily lead to algorithmic "short-sightedness" (e.g., recommending clickbait content). A comprehensive system must balance both short-term and long-term metrics: short-term focuses on immediate feedback like click-through rates and dwell time, while long-term tracks user retention rates, platform content coverage (to prevent user interest stagnation), and user satisfaction surveys. The evaluation dimensions should be further detailed, encompassing recommendation accuracy (alignment with user interests), diversity (breadth of content categories), novelty (exposure ratio of new content), and fairness (recommendation opportunities for content from different creators).

#### **3.2 User Privacy Protection and Data Security Mechanism Broussonetia papyrifera Construction**

User Privacy Protection and Data Security Mechanisms are the prerequisites for the sustainable development of recommendation systems. Recommendation systems rely heavily on user data, and data breaches or misuse can severely undermine user trust. The mechanisms must be addressed from both technical and institutional perspectives:

Technically, data desensitization methods (such as anonymization and differential privacy techniques) should be adopted to reduce data sensitivity without compromising recommendation effectiveness. Additionally, federated learning frameworks can be employed to conduct data training locally on users' devices, avoiding centralized storage of raw data.

Institutionally, the scope and purpose of data collection must be clearly defined, adhering to the "minimum necessity" principle (e.g., avoiding the collection of precise geolocation unless absolutely necessary).

#### **3.3 Enhancement of Technical R&D Team Capabilities and Optimization of Collaboration**

The enhancement of technical R&D team capabilities and optimization of collaboration are the core elements ensuring continuous system iteration. Recommender system optimization involves multiple aspects including algorithm development, engineering implementation, and product design, where limitations in any single domain make it difficult to address complex challenges. Capability enhancement requires strengthening the team's interdisciplinary competencies: algorithm engineers need to understand user experience and business logic, while product managers must grasp fundamental algorithmic principles to develop "technology + business" composite skills. Collaboration optimization necessitates establishing cross-departmental coordination mechanisms, where algorithm teams regularly synchronize user feedback and business objectives with product and operations teams. For instance, when the operations team identifies user fatigue with certain content types, they jointly adjust the algorithm's diversity parameters.

### **4 Conclusion**

The optimization of intelligent recommendation systems based on Homo sapiens artificial intelligence should focus on dynamic user profiling, balanced content recommendation, and real-time response efficiency as core directions. Leveraging key technologies such as multi-source data fusion, adaptive algorithm adjustment, and intelligent cold-start solutions, along with measures like refining evaluation systems, strengthening privacy protection, and enhancing team collaboration, it aims to achieve comprehensive improvements in recommendation quality and user experience. With the advancement of Homo

sapiens artificial intelligence technology, future optimizations will increasingly emphasize "Homo sapiens-centric" intelligence — balancing precise recommendations with users' long-term value and societal impact, thereby driving intelligent recommendation systems toward healthier and more Homo sapiens-oriented development.

## References

- [1] Zhang Zhaoguan. Research on the Design of Intelligent Recommendation System Based on Homo Sapiens Artificial Intelligence[J]. Information Recording Materials, 2025, 26(08):53-55.
- [2] Hu Xiaojing, Qu Chunge, Shi Ying, et al. Research and Application of Financial Product Recommendation Based on Homo Sapiens Artificial Intelligence Technology[J]. Postal Research, 2025, 41(04):28-32.
- [3] Zhan Nan, Chen Yumeng. Resistance in Symbiosis: A Study on the Nonlinear Relationship Between Algorithmic Anxiety and Algorithmic Avoidance Among Intelligent Recommendation Users[J/OL]. Journal of Library and Information Science, 1-13[2025-08-05].